



Centre For Entrepreneurship, Innovation & Skill Development

(CEISD)

Startup Incubation Fellow

Programme

Do You Want To Start Your Own Business ?

Don't Know How To Start With ?

Too Many Advises Confusing You ?

Seeking Need of Expert Advise ?

Don't Worry..... Join.....!!!

Startups Incubation Fellow

Programme

To Help You In

Screening & Development of Business Idea

Making of Business Plan & Strategy

Feasibility Analysis For Suitability of Business

Project Report Preparation

Road Map of Business Plan Execution

Financial Plan & Funding Advise

Entrepreneurship Development Training

Interaction with Startups

Starting of Business & Mentoring

Post-Business Launching Support

Introduction :

Centre For Entrepreneurship , Innovation & Skill Development (CEISD), A Centre of Excellence of SMS, Varanasi , A UGC NAAC “A” Grade India’s Top 50 B-School Has An Initiative To Start “CEISD Startups Incubation Fellow Programme” in order to incubate the prospective Startups by providing them proper guidance, counseling and favorable eco-system

Objectives :

The basic objective behind formation of “CEISD Startups Incubation Fellow” programme are following.

- (1) To give a platform to the Startup Aspirants to show and develop their Entrepreneurial Acumen.**
- (2) To Incubate the Startups Aspirants from very beginning on the philosophy of “Catch Them Young”, by providing them a proper support, guidance and counseling.**
- (3) To provide all sort of necessary Startups Incubation Eco-System.**
- (4) To provide help before and after the establishment of business.**

Duration of CEISD Startups Incubation Fellow Certificate Programme :

Till the Business of Startups is established and start running successfully.

Incubation Process of CEISD Startups Incubation Fellow Certificate Programme:

- Clarifying the difference between Job & Entrepreneurship**
- Feasibility analysis of Entrepreneurship as a Career Option**
- Aptitude & Attitude Development Towards Entrepreneurship**
- Motivational Exercises**
- Orientation Programmes related with the prospects and various support system available with the government.**
- Business Idea Generation & Screening**
- Business Model Development**

- **Feasibility Analysis of the Business Model**
- **Interaction With Entrepreneurs, Financial Institutions , Venture Capitalists, Government Officials, Chartered Accountants, concerned with Entrepreneurship Development and Entrepreneurship Expert Academicians & Institutions on the Triple Helix Model of Industry-Academia-Government interactions.**
- **Organizing of Workshops, Panel Discussions, Seminars and Conferences.**
- **Final step by step Execution of the Business Model with the help of the concerned experts in the respective areas.**
- **To help the Startups in getting the Financial Support from the Government , Bank and Venture Capital Firms**
- **Regular mentoring and monitoring of the progress of the Startup Venture**
- **To provide the support of the corrective strategic measures if the Business Model is suffering from any problem.**
- **To provide a Certificate to the Successful Incubation Fellow after approval of their Business Model.**
- **To maintain a database of the Startups Incubation Fellow**

Registration

Steps of the Registration in the CEISD Startups Incubation Fellow Programme :

- (1) To Fill Up the Registration Form of CEISD Startups Incubation Fellow with Photographs and all the necessary personal details and informations along with the Photographs.**
- (2) To submit a brief Synopsis of the Business Plan as per the Structured Format**
- (3) Submission of the Registration Fee through cheque in favour of :
Consultancy Cell A/C School of Management Sciences**
- (4) Registration Fee Slab**

Registration Fee	:	Rs. 2500
For SMS Alumni & SMS Students	:	Rs. 1000

Payment Mode :

Cash Payment or through the Online Payment as per detail given below

Name of the Account –

"Consultancy Cell A/C School of Management Sciences"

Account Number - 3695002101002117

Bank Name - Punjab National Bank

Branch - Lahurabir, IMA Bldg., Varanasi

RTGS/NEFT IFS Code - PUNB 0369500